



The bridge to possible

First Year On Cisco: SD-WAN Subscription

Transform your WAN with routers you already own. If you purchased Cisco SD-WAN-capable routers before January 2021 but did not buy SD-WAN software, take advantage of our First Year On Cisco software subscription discount. Get started on SD-WAN innovation with 12 months or more free on a Cisco SD-WAN subscription.



How to buy

Find a partner

Benefits

Our SD-WAN solution can help you grow your business by helping you to:

- Lower the overall cost of WAN operations
- Implement policy changes faster, with Cisco vManage
- Experience less downtime
- Quickly adapt your network to support new business priorities
- Build a cloud-native SASE architecture with Cisco SD-WAN and security

Promotion details

To qualify for this offer, you must have purchased one or more Cisco SD-WAN-capable routers on or before January, 2021. Eligible routers are from the Cisco ISR 1000 and Cisco ISR 4000 (ISR 4200, ISR 4300, and ISR 4400) product families. For each qualifying router, you're entitled to a Cisco DNA Software for SD-WAN and Routing subscription at a discount of 33% off the list price.

That means the first year in a 3-year subscription is free. Even better, 5-year subscriptions get 20 months free, and 7-year subscriptions get 28 months free.

This offer applies to licenses ranging from 10 Mbps to 10 Gbps bandwidth in any SD-WAN subscription tier: Cisco DNA Essentials, Cisco DNA Advantage, or Cisco DNA Premier. This is your chance to unlock the true potential of your network with the robust, secure, flexible, and scalable SD-WAN solution available.

The subscription includes software Solution Support, which is centralized solution expertise that helps you identify and resolve problems faster. Some customers experience 44% faster problem resolution with Solution Support.

- **Eligible routers:** [Cisco 1000 Series Integrated Services Routers](#) and [Cisco 4000 Series Integrated Services Routers](#) (ISR 4200, ISR 4300, and ISR 4400) purchased on or before January, 2021.
- **Eligible software subscriptions:** [Cisco DNA Essentials](#), [Cisco DNA Advantage](#), [Cisco DNA Premier](#).
- **Terms and conditions:** Please contact a [Cisco partner](#) for more information.

This offer is available globally and is valid through January 29, 2022.

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